

# NAMING GIFT OPPORTUNITIES

## IGNITE THE CHARGE: THE CAMPAIGN FOR DU'S FUTURE



### IGNITE THE CHARGE

These are the available naming gift opportunities for the **Ignite The Charge Campaign**. Additional naming opportunities may be considered depending on donor interest.

#### TO NAME AND ENDOW THE PRESIDENTS ACADEMY - \$1,000,000

The annual Presidents Academy accelerates the growth and learning of Delta Upsilon's undergraduate Chapter Presidents each year. Presidents from each chapter participate in an institute-style program with a curriculum that emphasizes the mission and Principles of DU as a foundation for life and for effective chapter leadership. Experienced alumni and campus partners come together in early January to facilitate an intensive developmental curriculum for DU's top leaders.

**Cost Per Participant:** \$700

**Annual Impact:** 60+ undergraduate Chapter Presidents

#### TO NAME AND ENDOW AN EMERGING LEADERS EXPERIENCE (DUEL) SESSION - \$450,000 (TWO AVAILABLE)

The Delta Upsilon Emerging Leaders Experience is a highly interactive program that encourages newly initiated members to go deeper and broader in their definition of who they are and where they can have an impact. Participants develop a better understanding of their personal leadership by analyzing their talents through the StrengthsQuest Inventory. In addition, this experience provides an opportunity to visit Williams College and connect with the history and founding of the Fraternity. A visit to the Fraternity's founding location provides an opportunity for the most intensive Ritual education offered in DU educational programs. Through developing confidence in their talents and clarifying their personal values, participants take ownership for creating their ideal Delta Upsilon experience.

**Cost Per Participant:** \$600

**Annual Impact:** 30 undergraduate leaders per session

#### TO NAME AND ENDOW THE REGIONAL LEADERSHIP ACADEMY - \$500,000 (FIVE AVAILABLE)

Each February, the Fraternity facilitates Regional Leadership Academies (RLA) in five locations throughout the United States. These academies serve as a unique opportunity for chapter officers in a specific geographic region to attend sessions that span a wide range of topics affecting fraternity life today. RLA serves as DU's largest undergraduate educational program of the year. It is intentionally designed as an officer training platform to provide tangible leadership skills needed for success as defined by the Delta Upsilon Officer Core Competencies. Chapter officers and advisors engage in an interactive training and education process that helps them explore their individual roles as part of a highly effective leadership team for the chapter.

**Cost Per Participant:** \$250

**Annual Impact:** 450+ undergraduates (session totals vary by region)

#### TO NAME AND FUND DU'S MEMBERSHIP OUTCOMES ASSESSMENT FOR FIVE YEARS - \$100,000

Solidifying Delta Upsilon as a relevant and innovative organization in the decade ahead requires both the evolution of our current *Building Better Men* resources, and the execution of forward-thinking research and initiatives. DU's annual Membership Outcomes Assessment has been a five-year partnership with DYAD Strategies—the industry leader in fraternal assessment. This initiative helps the Fraternity measure the impact of our educational programming, while also assessing undergraduate behaviors, values and problem-solving skills at the local level. Each DU chapter receives an assessment report with comparisons to DU averages and other peer fraternities. The goal of this initiative is to provide chapters, volunteers and International Fraternity leaders with important data for perfecting our brotherhood experience and the resources offered by the DU Educational Foundation.

**Annual Cost:** \$20,000

**Annual Impact:** All DU undergraduates participate

## TO NAME AND ENDOW A CHAPTER'S PROGRAMMING NEEDS THROUGH A LEGACY PLAN - \$150,000+

Chapter Legacy Plans (CLPs) are endowment funds for a particular chapter that provide critical educational programming forever. Establishing a CLP with a gift of \$150,000 or more will endow at least 12 scholarships to various award-winning educational programs each year. The most high-performing and consistent DU chapters across North America are the ones that take full advantage of the educational programs funded by the DUEF. Establishing a CLP allows alumni to make a permanent investment in the future generations of DU leaders at the local chapter level.

**Annual Cost:** \$6,000+

**Annual Impact:** 12 or more educational program scholarships for men in your chapter

## TO FUND THE START-UP COSTS AND NAME THE SENIOR CAPSTONE PROGRAM FOR THREE YEARS- \$63,000

The Senior Capstone Program is a new program that will bring together undergraduate seniors and distinguished DU alumni. The weekend-long program will tap the knowledge, leadership, and experience of Delta Upsilon's top professional alumni, as they coach our young men entering the workforce. DU undergraduates often ask for more coaching, networking and alumni mentoring, and the pilot Senior Capstone Program will help the Fraternity best support our men as they graduate.

**Annual Cost:** \$21,000

**Annual Impact:** 30 undergraduate seniors

## TO NAME AND ENDOW A BUILDING BETTER MEN RETREAT FOR ONE CHAPTER- \$25,000 (MULTIPLE)

Although the Fraternity's educational programs are offered in various locations throughout North America, Building Better Men Retreats bring our award-winning curriculum to each DU chapter at the local level. Seasoned DU staff members and volunteers facilitate a local chapter retreat tailored to meet specific chapter needs. This includes defining effective brotherhood, identifying chapter priorities and creating a plan of action for the year. Each member is given a voice in the future of the chapter through a series of activities that emphasize problem-solving, innovation, vision setting and action planning.

**Annual Cost Per Retreat:** \$1,000

**Annual Impact:** Multiple retreats each year

## TO NAME AND ENDOW ONE EDUCATIONAL PROGRAM SCHOLARSHIP- \$25,000 MINIMUM

Donors interested in endowing an educational program scholarship in their name or in honor/memory of another DU brother can do so through a named endowment fund for a particular program and/or chapter. Below are the various named endowment funds a donor can establish:

Endowment Gift Amount	Educational Program	Annual Impact
\$25,000	Emerging Leaders Experience (DUEL)	1 or more students
\$25,000	Presidents Academy	1 or more students
\$25,000	Leadership Institute	1 or more students
\$25,000	Undergraduate Interfraternity Institute (UIFI)	1 or more students
\$35,000	Global Service Initiative	1 or more students
\$70,000	Regional Leadership Academy	8 or more students
\$25,000	Building Better Men Retreat	1 chapter retreat



**"Our past is secure;  
Our future depends on our vigilance."**

Rite II, Delta Upsilon Ritual